



## **Universal Competencies Competency Statement Examples**

## **Competency: Valuing Diversity**

*Definition*: Appreciates differences as well as similarities and fosters a welcome environment in which all individuals can achieve their fullest potential and in which open and respectful communication is facilitated.

Occupational Group: Academic Programs/Services

Job Template: Educational Program Manager 1

Proficient	Advanced	Expert
Recognizes the University's	Assigns employees to project	Stays informed about best
commitment to diversity, equity,	teams that leverage their unique	practices in diversity and inclusion
and inclusion as it relates to the	skills and perspectives, promoting	by attending conferences,
program services and activities.	diversity in problem-solving and	workshops, and seminars, and
Works collaboratively with	innovation.	share insights with the team to
individuals of diverse cultural,	Ensures that work assignments	foster a culture of ongoing
social, and educational	are distributed fairly and based on	learning.
backgrounds.	skills and qualifications rather	Develops a comprehensive
Creates an open and inclusive	than biases.	diversity and inclusion strategy for
atmosphere where all team	Encourages and shares	the department, outlining clear
members feel comfortable sharing	opportunities with employees to	objectives and action plans to
their unique viewpoints and	participate in various Diversity	foster a more inclusive work
experiences during meetings and		environment.
decision-making processes.	their cultural competence and	Encourages the formation and
	awareness of diversity issues,	participation in Employee
	fostering a more inclusive work	Resources Groups (ERGs) that
		represent various identities and
		backgrounds within the
		organization.

Occupational Group: Arts and Curatorial Services

Job Template: Theater Production Specialist

Proficient	Advanced	Expert
Treats all colleagues, students, and stakeholders with respect, regardless of their background, ethnicity, race, gender, or other characteristics. Collaborates with colleagues from diverse backgrounds. Collaborates	Encourages open communication and feedback from all involved in theater productions. Uses inclusive language and	Fosters a safe and welcoming atmosphere for individuals involved in the production. This includes providing accommodations for individuals with disabilities, using genderneutral language, and addressing any discriminatory behavior promptly.

strengths that diversity brings to a	that may be exclusive or offensive	Stays current with technology
department.	to any group.	trends to ensure that new
	Seeks out and purchases materials	technologies and tools are
	that are produced by diverse	accessible to people with
	suppliers or feature diverse	disabilities.
	representation in their content.	

Occupational Group: Communication and Marketing

Job Template: Media Producer 1

Proficient	Advanced	Expert
Treats all colleagues, students, and stakeholders with respect, regardless of their background, ethnicity, race, gender, or other characteristics. Collaborates with team members	Engages with diverse communities to understand their needs and perspectives. Encourages open communication and feedback from individuals with diverse backgrounds to	Collaborates with others to create and design a compelling and relevant D&I future state. Stays current with technology trends to help ensure that new technologies and tools are being
and recognizes the unique strengths that diversity brings to media production. Ensures that the content produced is inclusive and representative of diverse backgrounds, cultures, and	Is aware of potential cultural sensitivities and avoids using imagery, symbols, or language in all media that could be offensive or exclusive.	accessible to all. Recognizes and addresses incidents of explicit and implicit bias in communication and marketing materials, including one's own; holds people
perspectives.		accountable for problematic behavior.

**Occupational Group:** Institutional Operations

Job Template: Facilities Manager 1

Proficient	Advanced	Expert
Fosters open and inclusive	Assembles diverse project teams	Addresses unconscious bias and
communication channels with	that include individuals from	cultural sensitivity in project
departments, staff, and external	different backgrounds,	planning and execution.
parties. Ensures that all	experiences, and expertise when	Seeks out and engages with a
stakeholders have equal	overseeing construction or	diverse pool of vendors,
opportunities to provide input and	renovation projects.	contractors, and suppliers for
express concerns regarding	Ensures that all construction and	construction projects.
facilities projects.	renovation projects incorporate	Leads efforts to continuously
	accessibility features to	assess and enhance diversity and
Ensures that all staff understand	accommodate all individuals.	inclusion efforts on construction
and respect cultural differences in	Ensures that project	sites. Seeks feedback from staff
the workplace and when	responsibilities are allocated	

external parties. Seeks input from diverse	and that opportunities for skill development and advancement	and stakeholders and adapts strategies as needed.
projects.		

Occupational Group: Student Programs/Services

Job Template: Student Services Program Coordinator

Proficient	Advanced	Expert
Ensures that student-oriented	Reaches out to underrepresented	Collaborates with other
programs and events include	student populations and engages	departments and offices,
diverse perspectives, cultures, and	them in program planning and	including diversity offices and
backgrounds in their content and	participation.	multicultural centers, to co-
activities.	Uses various communication	sponsor events and initiatives
Uses inclusive language and	channels to reach a broad and	that promote diversity and
imagery in promotional materials	diverse audience.	inclusion.
to convey a welcoming	Participates in diversity and	Liaise with academic
atmosphere.	inclusion training to create events	departments to align curricular
Ensures that all events are	and programs that respect and	programs with diversity
accessible to students.	celebrate different cultures and	initiatives.
Makes an effort to learn about	identities.	Develops marketing and outreach
various cultural traditions and	Collaborates with student	strategies that target a diverse
practices that can be incorporated	organizations and affinity groups	audience and highlight the
into programs.	to develop programs that value	inclusivity of the programs and
	different cultures and identities.	events.

## **Competency: Innovation/Creativity**

**Definition:** Goes beyond the conventional, "thinking outside of the box," with a willingness to take "smart" risks, try out different solutions, and learn from mistakes. Looks at a problem in a new way; offers ideas and solutions that are unique, makes connections among previously unrelated notions; is seen as original and value-added in brainstorming settings.

**Occupational Group:** Academic Programs/Services

Job Template: Instructional Developer

Proficient	Advanced	Expert
Researches and stays informed on	Researches and reviews the	Implements industry trends and
current trends and best practices	instructional design provided by	best practices to push department
in instructional design, learning	other departments at the	and University forward with
theories/principles, and	University and peer institutions.	limited guidance.
instructional software.	Assesses the needs of the	Extrapolates the needs of
Shares current trends, insights,	faculty/departments requesting	faculty/departments requesting
and recommendations with senior	instructional support and	instructional support based on
staff to influence department	proposes recommendations based	prior experience and implements
practices and generate new	on current trends.	solutions.
ideas.	Writes and revises SOP for	
Provides constructive feedback to	instructional design techniques,	
colleagues to enhance	trends, and data analytics.	
department's course quality and		
output.		

**Occupational Group:** Institutional Operations

Job Template: Environmental Health & Safety Specialist 1

Proficient	Advanced	Expert
Questions current training and consultation techniques to identify areas for improvement. Identifies strengths and weaknesses in University compliance in specified program area utilizing data and reporting.	Reviews environmental health and safety practices outside of own unit/specialty. Stays informed on industry standards and developments for training related to laboratory practice, activities, equipment,	Generates creative and unique recommendations by drawing on industry standards and practices across the University. Compiles specific and unique recommendations for improvements based on data and
Contributes to department meetings by generating and sharing new ideas.	and environmental conditions. Offers suggestions to improve current practices and increase compliance across the University.	reporting.

**Occupational Group:** Laboratory and Research Operations

Job Template: Laboratory Technician 2

Proficient	Advanced	Expert
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Stays informed on best practices Examines and reviews laboratory Modifies laboratory and safety and industry standards in practices in other departments procedures and manuals, drawing laboratory techniques. on knowledge of other across the University. Identifies areas for improvement Proposes recommendations for department practices and industry in laboratory demonstrations to increasing effectiveness of the practices. lab. increase effectiveness and Generates and shares creative Explores new tests, analyses, and efficiency. ideas to assist in students' learning Remains open-minded when methodologies to meet individual in laboratory settings. discussing technical problems and department goals. Provides recommendations to related to laboratory techniques senior staff/faculty for new lab and equipment. exercises, tests, or analyses.

**Occupational Group:** Student Programs/Services

Job Template: Academic Advisor 1

Proficient	Advanced	Expert
Contributes creative ideas for	Researches programs and	Proposes recommendations to
new recruitment and/or	activities conducted at peer	improve individual and
orientation programs and	institutions which assist in	department effectiveness and
activities.	recruitment and retention of	efficiency, drawing on knowledge
Determines the needs and goals	students.	of current University practices and
of students to provide	Utilizes past student experiences	peer institutions.
personalized curriculum	and creativity to tailor curriculum	Predicts student needs and utilizes
decisions.	decisions and meet the goals and	creative problem-solving methods
Reviews and analyzes current	needs of the student.	to assist student it meeting their
department processes and	Explores new methodologies and	goals.
procedures to increase	procedures for performing work	
effectiveness and efficiency.	to increase personal and	
	department effectiveness and	
	efficiency.	

## **Competency: Leadership**

*Definition:* Leads, encourages, inspires and supports others to reach a shared goal; understands each individual has contributions to make and how individuals, at all levels, operate and how to best use that understanding to achieve objectives. (This does not require employee supervision).

Occupational Group: Communication & Marketing Job Template: Publicity/Marketing Coordinator

Proficient	Advanced	Expert
Examines the current	Matches the medium to the	Measures and evaluates before,
communication landscape as it	message and determines which	during, and after completion of
applies to the department, its	forms of media are best for	any communication campaign or
staff, faculty, students and to	internal and external audiences.	plan and makes corrections and
external audiences.	Finalizes and implements an	improvements.
Employs media to deliver	integrated communications plan to	Employs message-based strategies
department's messages to target	advance the department's goals	that not only build coalitions, but
audiences.	and priorities.	also unite sometimes disparate
Examines the department's	Applies the vision and mission in	audiences around the
message framework and how to	the department's messaging.	department's
connect with specific audiences	Identifies, develops and partners	key mission, vision, and goals.
such as students, faculty, staff	with individuals/units from diverse	
and external audiences, ensuring	backgrounds and experiences and	
messages can appeal to diverse	incorporates their perspectives	
audiences.	into the messaging.	

Occupational Group: Academic/Program Services Job Template: Educational Program Administrator

Proficient	Advanced	Expert
Learns issues to better	Works with others to create and	Organizes collaboratively with
understand program; shares key	implement advocacy plans that	community partners around shared
messages with students, the	advance the program's core values	interests of the program and
community and partners.	and supports student learning;	communities.
	identifies and sets collective	Analyzes and strengthens alliances
	goals.	with a diverse and inclusive set of
		stakeholders to implement,
		support, evaluate, communicate
		and sustain program objectives.

Occupational Group: Administrative Services

Job Template: Financial Analyst 1

Proficient	Advanced	Expert
Tracks progress of goals and	Informs cost-benefit analysis to	Ensures optimal return on
coordinates resources to meet	develop sound financial plans with	expenditures through analysis of
deadlines.	programmatic impact.	cost-benefits and return on
Reviews program needs and	Examine implications of financial	investment options and
recommends allocation of fiscal	decisions and implements methods	initiatives.
resources.	for meeting needs of staff and the	Secures resources from leadership,
	organization overall.	responsible for the overall

Maintains quality while	utilization of resources and
maintaining costs.	ensures expenditures align within
	those limitations.

Occupational Group: Library Job Template: Librarian 2

Proficient	Advanced	Expert
librarians in the workplace. Determines customer's needs and inform resource allocation. Applies library policies and procedures with localized needs and workflows.	Works to model effective change management. Contributes perspectives as a participant across campus communities. Encourages, leads and empowers other librarians in their professional development and workload management.	Builds and models a personal record of excellent instructional practice, including modeling new pedagogies. Creates an environment of positive learning, trust, and reflection, addressing pedagogical or instruction-related conflicts. Demonstrates openness to implementing new ideas and new pedagogical practices and to exploring new instructional
	professional development and	instruction-related conflicts. Demonstrates openness to implementing new ideas and new pedagogical practices and to
		technologies.